

Building a Regional Economy

Measuring Economic Development

Overall Regional Economic Scorecard Rank:

Tampa Bay	Atlanta	Charlotte	Dallas	Jacksonville	Raleigh/Durham
6	4	3	1	4	1

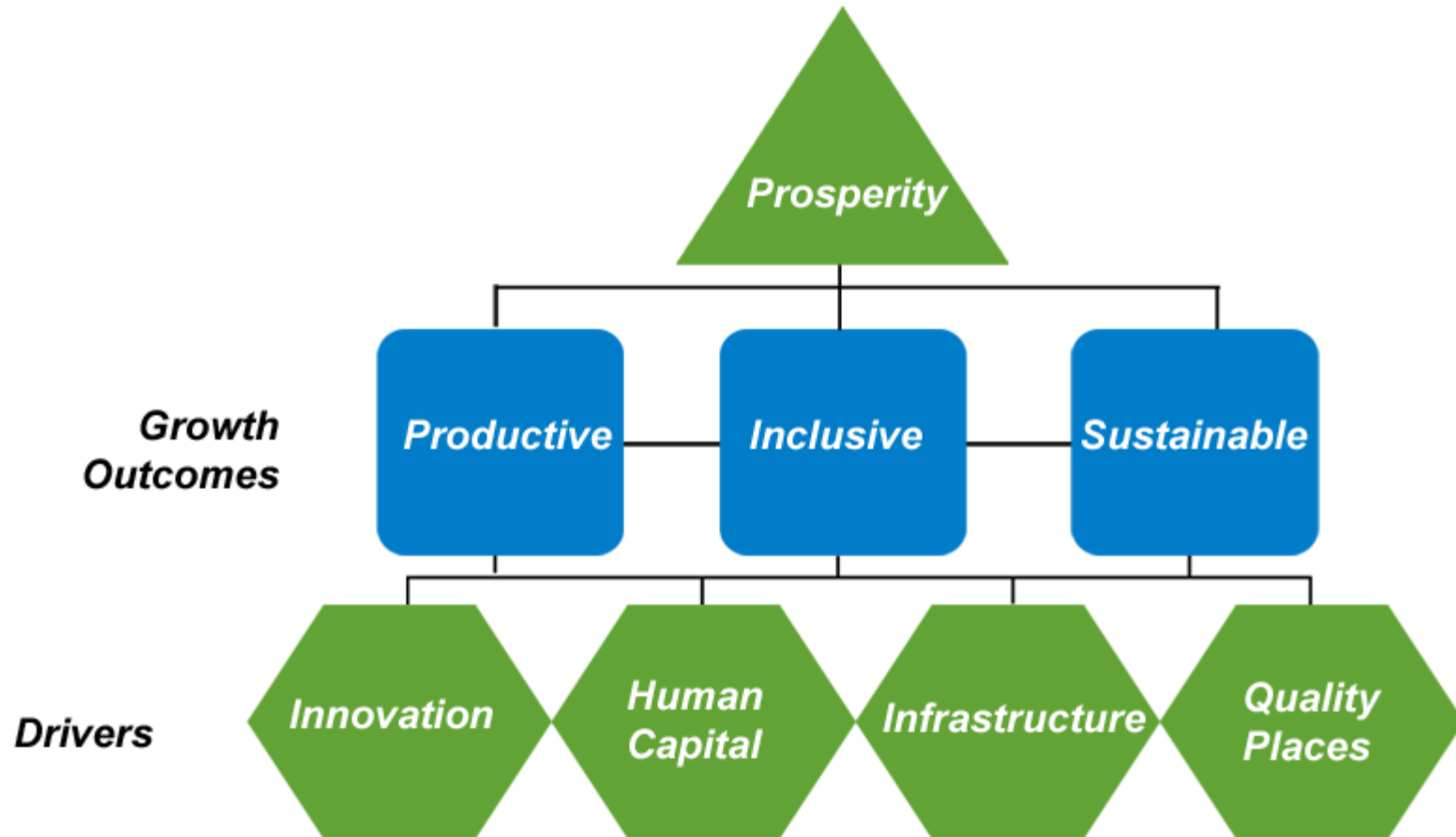
	Tampa Bay	Atlanta	Charlotte	Dallas	Jacksonville	Raleigh/Durham
Employment and Workforce	6	5	3	1	4	2
Income and Productivity	3 (4)*	6	5	1	4	2
Housing	6	4	4	1	3	2
Innovation	5	2	4	2	6	1
Education	3	4	6	2	5	1
Transportation	6 (4)*	5	2	2	4	1
Overall Score	29	26	24	9	26	9
Overall Rank	6	4	3	1	4	1

*Number in parentheses indicates a change in ranking from the previous scorecard and shows Tampa Bay's Spring 2008 Scorecard ranking in this category.

The New Regional Context



A Model For Prosperity



Strategic Focus



Focus I. A Vision For Regional Prosperity.



Focus II. A Blueprint For Economic Development.



Focus III. A Transportation Strategy To Support Regional Transit.



Focus IV. A Broader Advocacy and Leadership Model.



Where Will The Jobs Come From?

Phase I: Industry Cluster Assessment

- Craft a Comprehensive Industry Cluster Analysis for the Tampa Bay Region **and its seven constituent counties**
- Analyze Market Dynamics for Key Industry Clusters
- Benchmark the Performance of Key Industry Clusters

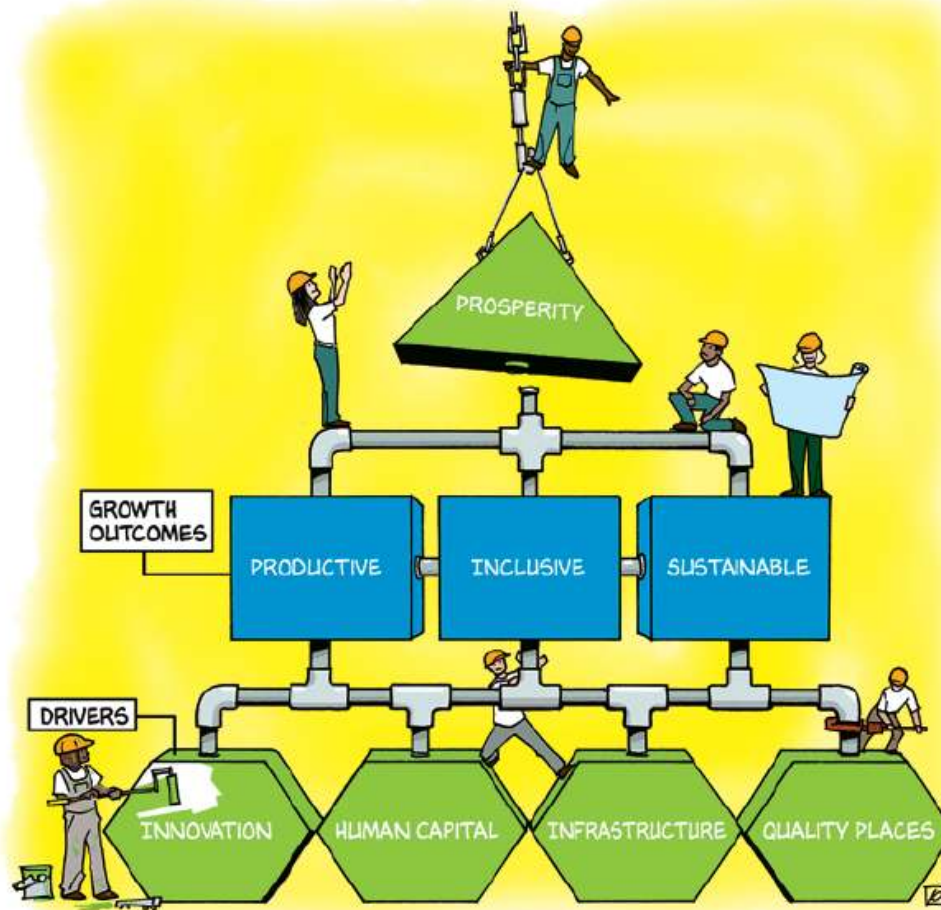
Phase II: Target Cluster Identification and Development Strategies

- Conduct Field Research for High-Potential Industry Clusters
- Select 3-4 Target Industry Clusters for the Tampa Bay Region
- Design Industry Cluster Strategies for the Tampa Bay Region

Phase III: Workforce Skills Analysis for Tampa Bay's Target Clusters

- Map Future Occupations and Skill Sets by Industry Cluster
- Assess Alignment of Tampa Bay's Educational Assets with Cluster Skills





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